

Press release

9 May 2012

Announcement of prospectus regarding admission to trading of shares in Elanders AB (publ)

The Swedish prospectus regarding admission to trading of shares in Elanders AB (publ) is now available at the company's website www.elanders.com and at the company's offices, Designvägen 2, SE-435 33, Mölnlycke, Sweden. The prospectus may also be obtained from the company via telephone, +46-31 750 07 50. Documents incorporated by reference in the prospectus are also available in accordance with the above.

The prospectus has been prepared due to the admission to trading of the 3,200,000 new class B shares in Elanders that are issued as consideration in connection with the acquisitions of the German companies fotokasten and d|o|m. The new shares are expected to be admitted to trading on NASDAQ OMX Stockholm in the middle of May 2012.

Elanders AB (publ)

Elanders AB is required to disclose the information provided herein pursuant to the Securities Markets Act and/or the Financial Instruments Trading Act. The information was submitted for publication at 4.45 p.m. on 9 May 2012.