

**Press release**

12 July 2012

**Elanders appoints new member to Group Management**

Elanders will expand Group Management to include Martin Lux, the Managing Director of the newly acquired German companies, d|o|m and fotokasten.

Martin Lux began his career in the telecommunication industry and has 20 years of experience from various management positions within IT and e-commerce with focus primarily on business development and company positioning. Since 2012 he has been the Managing Director of d|o|m Deutsche Online Medien GmbH, a B2B full service provider of online personalization, and fotokasten GmbH, a B2C photo product provider.

After this change Elanders Group Management will consist of the following members:

Magnus Nilsson  
Per Brodin  
Jonas Brännerud  
Martin Lux  
Peter Sommer  
Andréas Wikner

Elanders AB (publ)

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