

NEWS RELEASE

IFF Launches Amber Xtreme™

Previously Captive Fragrance Ingredient Now Available for Industry Use

New York, July 9, 2015 – International Flavors & Fragrances Inc. (NYSE: IFF), a leading global creator of flavors and fragrances for consumer products, today announced the launch of Amber Xtreme™. This ingredient was previously a captive fragrance ingredient for the exclusive use of IFF's perfumers and is now available for broad use within the fragrance industry.

Amber Xtreme is an amber woody ingredient that enhances fragrance performance. Its performance and stability make it desirable across a spectrum of product categories including fine fragrances, beauty care, fabric care and household cleaners. Amber Xtreme provides olfactive versatility in conjunction with a range of leading fragrance ingredients.

"The breadth of IFF's product portfolio and the continued investment in our molecule pipeline is a testament to our commitment to innovation and perfumery, in line with IFF's purpose, *"We are the catalyst for discoveries that spark the senses & transform the everyday,"*" said Rob Edelman, SVP, Fragrance Ingredients. "We are very pleased to now offer Amber Xtreme to our customers as our highly committed team seeks to deliver the best service to our customers and supports their success. It has performance properties that provide extraordinary creative opportunities to the fragrance industry. This is a proven winner."

Carlos Benaim, VP, Master Perfumer, said, "I have used Amber Xtreme successfully in both men's and women's fragrances. It provides tremendous depth and power in a way that is appreciated by the consumer. One of the special attributes of this ingredient is its ability to enhance fragrance across many product categories."

"Amber Xtreme is a versatile material that brings volume and warmth to any creation," added Steve Nicoll, VP, Senior Perfumer. "At low levels it combines extremely well with musky notes and is appreciated by consumers for its soft sensual character. At higher levels its signature is more powerful and its fresh woody aspects really stand out."

About IFF

International Flavors & Fragrances Inc. (NYSE: IFF) is a leading global creator of flavors and fragrances used in a wide variety of consumer products. Consumers experience these unique scents and tastes in fine fragrances and beauty care, detergents and household goods, as well as beverages, sweet goods and food products. The Company leverages its competitive advantages of consumer insight, research and development, creative expertise, and customer intimacy to provide customers with innovative and differentiated product offerings. A member of the S&P 500 Index, IFF has more than 6,200 employees working in 32 countries worldwide. For more information, please visit our website at www.iff.com and follow us on [Twitter](#) and [LinkedIn](#)

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