



## Press Release

FOR IMMEDIATE RELEASE

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### IFF Launches New Sustainability Strategy

NEW YORK, NEW YORK (June 1, 2016) - International Flavors & Fragrances Inc. (NYSE:IFF) (Euronext Paris: IFF), a leading innovator of sensory experiences that move the world, has released its 2015 sustainability results in a report entitled, "[Creating a Sustainable Future](#)," and announced the launch of a new [sustainability strategy](#). IFF is embracing a new aspirational vision to lead positive transformational changes toward a regenerative, healthy and abundant world.

"Sustainability is critical to our success as a business," said Andreas Fibig, Chairman and CEO of IFF. "2015 was a testament to our progressive and forward-thinking approach as sustainable leaders within our industry and the results highlighted in our 2015 sustainability report illustrate that perfectly. But our focus must always be on what is next, not what we've done. For that reason, we have launched our ambitious new sustainability vision and strategy that we believe can create a positive and measurable difference in the world."

As an enabler of IFF's Vision 2020 business strategy, creating a sustainable future is essential to IFF's long-term growth. As such, the new sustainability strategy is centered on three main aspects: Positive Principles, Regenerative Products and Sensational People. Through this strategy, IFF is committed to engaging its people and partners to ask what if? – and to tackle complex challenges by reimagining what is possible when sustainability, innovation and passion combine.

In developing the new strategy, the IFF team immersed itself in the principles of the circular economy and drew inspiration from Cradle to Cradle® design thinking, which both prioritize designing products and processes for resource effectiveness, recovery and reutilization. A circular economy, in contrast to a linear "take—make—dispose" economy, is one where there is no waste and products are optimized for use to move safely through the biological and technical cycles.

"We have made excellent progress with our current strategy over the past five years, which created the foundation for the pioneering work we are beginning to engage in today," said Kip Cleverley, Director, Global Sustainability for IFF. "Our evolved strategy inspires us to rethink the possibilities of

sustainability within the context of a circular economy, and ultimately pave the way for transformational change – both within our industry and the broader global community.”

With the release of its 2015 sustainability report “[Creating a Sustainable Future](#)” today, IFF celebrates important milestones on the path to the new sustainability vision and strategy. Notable 2015 accomplishments include:

- Year-over-year company-wide reductions in water use, energy use and greenhouse gas emission intensities
- CDP Climate “A” List rating and a perfect score of 100 in disclosure and an “A” in performance by the Carbon Disclosure Leadership Index
- Formalized support of the United Nations Global Compact and the American Business Act on Climate Pledge

More recently, IFF launched the first-ever Cradle to Cradle Certified™ fragrance, PuraVita™, at the Sustainable Cosmetics Summit in New York, and will soon celebrate a new on-site wind turbine at its Tilburg, Netherlands facility – an industry first.

“Pioneering firsts such as our proof of concept fragrance PuraVita and our new wind turbine are not only breakthroughs for our company,” said Nicolas Mirzayantz, Group President, Fragrances, and Executive Sustainability Sponsor “but powerful examples where we are intentionally using a regenerative mindset to design products and processes to enable and enhance well-being, for both people and our planet.”

IFF looks ahead to more pioneering firsts, proofs of concept and innovative partnerships realized together with employees, customers, suppliers and community partners.

For more information about IFF’s sustainability initiatives, visit <http://www.iff.com/sustain>.

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### **Meet IFF**

International Flavors & Fragrances Inc. (NYSE:IFF) (Euronext Paris: IFF) is a leading innovator of sensorial experiences that move the world. At the heart of our company, we are fueled by a sense of discovery, constantly asking “what if?” That passion for exploration drives us to co-create unique products that consumers taste, smell, or feel in fine fragrances and beauty, detergents and household goods, as well as beloved foods and beverages. Our 6,700 team members globally take advantage of leading consumer insights, research and development, creative expertise, and customer intimacy to develop differentiated offerings for consumer products. Learn more at [www.iff.com](http://www.iff.com), [Twitter](#), [Facebook](#), [Instagram](#), and [LinkedIn](#).