

Change in Hoist Finance Executive Management Team

Viktoria Aastrup, Chief Business Development Officer and member of the Executive Management Team in Hoist Finance, will leave Hoist Finance.

- It has been a privilege to be part of an exciting period in Hoist Finance, executing on our strategy, implementing a new operating model and setting the foundation for a sustainable business model, says Viktoria Aastrup.

Viktoria has since she joined Hoist Finance been responsible for setting up a function for business development, sustainability and communication. A sustainability framework with initiatives and targets is now in place and a new brand platform, including a communication strategy, has been developed and will be launched shortly.

- I'm very pleased with Viktoria's contribution to deliver on our strategy, where we put customers and sustainability at the center. It should be easy for customers to deal and interact with us, they should really feel that we are here to help and support them. We are by the customer's side. We wish Viktoria all the best in the future, says CEO Klaus-Anders Nysteen.

Viktoria will continue working until January 2020 to secure a smooth handover.

For further information, please contact:

Julia Agha, Communication Manager
Telephone: +46 (0) 725 536 305

Andreas Lindblom, Head of Investor Relations
Telephone: +46 (0) 72 506 14 22

About Hoist Finance

Hoist Finance is a trusted debt resolution partner to individuals, companies and banks in eleven European countries. With over 1600 dedicated colleagues, smart digital solutions and a deep understanding of individual financial circumstances, we help over six million customers keep their commitments. This is achieved by agreeing on sustainable repayment plans so that everyone is included within the financial ecosystem. Hoist Finance has a diverse portfolio of asset classes and our online savings platform in Sweden and Germany enables our unique funding model. Hoist Finance was founded in 1994 and is today a public company listed on Nasdaq Stockholm. For more information, please visit hoistfinance.com.