

PRESS RELEASE

Stockholm

April 30, 2020

Hoist Finance enables postal voting at the Annual General Meeting on 14 May 2020

The Board of Directors of Hoist Finance AB (publ) has resolved that the company's shareholders shall be able to exercise their voting rights at the Annual General Meeting 2020 (the "AGM") by postal voting. The intention is to minimize the number of people that participate in the AGM in person, in order to prevent the spread of the coronavirus that causes Covid-19. Hoist Finance encourages all shareholders to vote by mail.

Shareholders who wish to exercise the possibility to vote by mail shall, in addition to being included in the shareholders' register and having notified Hoist Finance of their intention to attend the AGM no later than Friday 8 May 2020 in accordance with the instructions in the notice convening the AGM, use a form for postal voting which is available on Hoist Finance's website, www.hoistfinance.com.

The completed voting form must be submitted to Hoist Finance no later than Tuesday 12 May 2020 at 12:00 PM CET. The completed and signed form shall be sent to Hoist Finance AB (publ), Annual General Meeting, P.O. Box 7848, SE-103 99 Stockholm. A completed form may also be submitted electronically and shall in such case be sent to arsstamma@hoistfinance.com. If the shareholder is a legal entity, a copy of a registration certificate or a corresponding document shall be enclosed to the form. The same applies if the shareholder votes by mail by using a proxy. The shareholder may not provide special instructions or conditions in the voting form. If instructions or conditions have been added, the vote in its entirety is invalid. Further instructions and conditions are included in the form for postal voting.

As previously stated in the notice convening the AGM and on the company's website, a number of other precautionary measures to prevent the spread of the coronavirus that causes Covid-19 in connection with the AGM will also be taken. These measures include that the AGM will be as short and concise as possible, that the presentation by the CEO will be held separately and will be made available on the company's website, that the participation of the Board members and the executive management team members will be minimized, that no coffee or refreshments will be served and that shareholders are encouraged to submit potential questions as far ahead of the AGM as possible to the address stated

above. Hoist Finance advises shareholders, in particular shareholders belonging to a risk group, to not attend the AGM in person.

Hoist Finance monitors the development and the authorities' recommendations and may update the measures described above on its website.

For more information, please contact:

Andreas Lindblom
Head of Investor Relations
Tel: +46 72 506 14 22
andreas.lindblom@hoistfinance.com

About Hoist Finance

Hoist Finance is a trusted debt resolution partner to individuals, companies and banks in eleven European countries. With over 1,700 dedicated colleagues, smart digital solutions and a deep understanding of individual financial circumstances, we help over six million customers keep their commitments. This is achieved by agreeing on sustainable repayment plans so that everyone is included within the financial ecosystem. Hoist Finance has a diverse portfolio of asset classes and our online savings platform in Sweden and Germany enables our unique funding model. Hoist Finance was founded in 1994 and is today a public company listed on Nasdaq Stockholm. For more information, please visit hoistfinance.com.