

PRESS RELEASE
Stockholm
November 11, 2020

Hoist Finance considers issuance of new EUR notes and announces tender offer regarding its outstanding EUR notes

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Hoist Finance AB (publ) (Baa3/negative) (the "Company"), considers, subject to market conditions, issuance of new euro-denominated notes (the "New Notes") under its €1,000,000,000 EMTN-programme.

Simultaneously, holders of the Company's outstanding EUR 250m 1.125% notes due 2021 (ISIN XS1692378323) (the "Notes") are also offered to tender any and all of their Notes for purchase for cash by the Company. Notes will be repurchased subject to the terms and conditions described in the tender offer memorandum dated 11 November 2020.

The full stock exchange release for the tender offer can be found in the following link: https://direct.euronext.com/announcementRNSDownload.aspx?rnsId=0daf8f5b-96c7-4c64-9a39-5efeb7d9b656&rnsUrl=http://PPDXTSHF03001v.oad.exch.int:8090/layouts/15/ExStream/CrmDocumentsView.aspx?folderURL=/sites/Market_Services/AnnouncementJobs/2002be28-ff23-eb11-80e5-005056bef332&isDlg=1

The Company has mandated Citi, Deutsche Bank and Nordea to arrange investor meetings in respect of the issuance of the New Notes. Citi and Nordea act as Dealer Managers on the tender offer.

Joint Bookrunners:

Citigroup Global Markets Limited
Deutsche Bank AG, London Branch
Nordea Bank Abp

Dealer Managers:

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The information above is information that Hoist Finance AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation (Sw. EU:s marknadsmissbruksförordning). The information was submitted for publication, through the agency of the contact persons set out above, at 11:00 CET on 11 November 2020.

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About Hoist Finance

Hoist Finance is a trusted debt resolution partner to individuals, companies and banks in eleven European countries. With over 1,700 dedicated colleagues, smart digital solutions and a deep understanding of individual financial circumstances, we help over six million customers keep their commitments. This is achieved by agreeing on sustainable repayment plans so that everyone is included within the financial ecosystem. Hoist Finance has a diverse portfolio of asset classes and our online savings platform in Sweden and Germany enables our unique funding model. Hoist Finance was founded in 1994 and is today a public company listed on Nasdaq Stockholm. For more information, please visit hoistfinance.com.