

PRESS RELEASE

Stockholm

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Christer Johansson resigns as CFO of Hoist Finance

CFO, Christer Johansson, has after seven years with Hoist Finance, decided to step down from his role and leave the company.

“It is with regret that Christer has informed me of his intention to step down from his role as CFO to pursue new challenges outside of the industry. I want to thank Christer for his continuous commitment and important contribution to Hoist Finance. He leaves the company in a strong position for future growth and continued development”, says Klaus-Anders Nysteen, Hoist Finance CEO.

“Since I started in 2014, the company has been listed on the Nasdaq stock exchange, we have grown our geographical presence, expanded into new asset classes and successfully adapted our business model to regulatory changes. I feel thankful and proud for all the things we have accomplished. When I now leave the company for a unique opportunity outside the industry, I am convinced that Hoist is well prepared for the next phase of growth”, says Christer Johansson, Hoist Finance CFO.

Christer Johansson will remain in his role until the end of July or until a successor is in place. The process to find a new CFO will commence immediately.

The information above is information that Hoist Finance AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation (Sw. EU:s marknadssmissbruksförordning). The information was submitted for publication, through the agency of the contact person set out below, at 16:46 CET on 26 January, 2021.

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About Hoist Finance

Hoist Finance is a trusted debt resolution partner to individuals, companies and banks in eleven European countries. With over 1,600 dedicated colleagues, smart digital solutions

and a deep understanding of individual financial circumstances, we help over six million customers keep their commitments. This is achieved by agreeing on sustainable repayment plans so that everyone is included within the financial ecosystem. Hoist Finance has a diverse portfolio of asset classes and our online savings platform in Sweden and Germany enables our unique funding model. Hoist Finance was founded in 1994 and is today a public company listed on Nasdaq Stockholm. For more information, please visit hoistfinance.com.