



# Knowit appoints new Heads of business areas

**Fredrik Ekerhovd, currently Head of Knowit Experience, will take over responsibility for the business area Solutions. At the same time, Kenneth Gvein is appointed as new Head of Knowit Experience.**

Fredrik Ekerhovd has been part of Knowit's corporate management team since 2016 in the role as Head of Experience. Fredrik will take over after Åsa Holmberg who, after more than ten years at Knowit, of which the last six years have been as Head of Knowit Solutions, will step down from her position to become CEO of Tyréns Group. Solutions is Knowit's largest business area, with around 1,900 consultants and operations on all Knowit's markets in the Nordic region.

"I have had the pleasure of working close to Fredrik in the corporate management team for several years and am pleased that he has chosen to take over responsibility for Solutions. Fredrik has, in his role as Head of Experience, been driving an impressive growth and developed operations that are now leading within digital client experiences on the Nordic market. I am convinced that Fredrik's strong commitment and leadership will contribute to Knowit Solutions' continued development," says Per Wallentin, CEO of Knowit AB.

In connection with Fredrik Ekerhovd shouldering the role as Head of Knowit Solutions, Kenneth Gvein has been appointed as the new Head of Knowit Experience. Kenneth Gvein has had multiple roles within Knowit since 2014 and is already part of the business area's management team.

"Kenneth has been an important part of the development of Knowit Experience, both in the operative management and as a key person in the integration of the acquisitions performed in recent years. Kenneth has a strong business focus and understanding of Experience's market and is an appreciated leader within Knowit. It is particularly rewarding to fill both these important roles with internal competence," says Per Wallentin.

The changes in the corporate management team will take place during the second quarter, after finalizing discussions with all the involved parties.

"Knowit's business areas already have a close collaboration both regarding strategic direction and in client deliveries. This means that both Fredrik and Kenneth have deep insight into the operations and roles they are now taking on and I am certain that they will both contribute with a strong focus on the clients and leadership that continues to attract both clients and employees," says Per Wallentin.

Knowit Solutions offers tailor-made systems and digital solutions at the cutting edge of technology to companies and organizations, primarily in the Nordic region. Solutions has several larger collaborations in the public sector, contributing to developing important societal functions, for instance on the Norwegian Police's digital platforms and in a new, modern visa system for the Finnish Foreign Ministry.

Knowit Experience currently has over 900 employees and has a client offer taking responsibility for the entire digital customer experience. With competence in web, e-commerce, analytics, marketing, and design, it helps companies and organizations with their digital transformations. At the start of the year, Knowit Experience was appointed a global partner working with Telenor Group's brand strategy and identity.

**For more information, please contact**

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## About Knowit

Knowit are digitalization consultants with the vision to create a sustainable and humane society through digitalization and innovation. Knowit supports its clients in the digital transformation and stands out among other consultancy firms through its decentralized organization and agile work methods in client assignments. The operations are divided into four business areas –

Solutions, Experience, Connectivity, and Insight – which offer services in bespoke system development, digital customer experiences, the internet of things, cloud, cybersecurity, and management consultancy. Competences from several business areas are often combined in client projects.

Knowit was founded in 1990 and now has around 4,300 employees, mainly in the Nordic countries, but also in operations in Germany and Poland. Knowit AB (publ) has been listed on the stock market since 1997 and is currently listed on Nasdaq OMX Stockholm Mid Cap. For more information about Knowit, please visit [knowit.eu](http://knowit.eu).