

Mekonomen

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Mekonomen Service Centre Plus – new service concept to be launched in August

In August, Mekonomen will launch its new service concept, Mekonomen Service Centre Plus.

“Customers will realise that we are raising our level of service to a new dimension. The basis for everything that we do is that it shall be easy and convenient for the customer to manage CarLife. We serve the person, not the car,” says Håkan Lundstedt, President and CEO of Mekonomen AB.

The concept has gradually emerged through the annual customer surveys conducted by Mekonomen. The service offering has been adapted in accordance with the views and requests that are expressed in these. Mekonomen Service Centre Plus entails a number of services that are currently unavailable in the workshop sector. The concept includes longer opening hours and collection and delivery of the car, to make things easier for the customer.

The service concept will be available throughout Scandinavia. In the first phase, at least 12 units will be opened in the autumn according to plan. The locations under consideration comprise shopping and retail centres, wherever possible.

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Mekonomen makes CarLife easier, through a broad and highly accessible offering of low-cost and innovative solutions and products for consumers and companies. We are Scandinavia's leading automotive spare-parts chain with proprietary wholesale operations, more than 200 stores and more than 1,200 workshops, all operating under the Mekonomen brand.