

## Pehr Oscarson new President of MECA Scandinavia AB

**Pehr Oscarson is to assume the position of President of MECA Scandinavia AB succeeding Torbjörn Olsson. Since 2013, Pehr has held the position of Executive Vice President of MECA and President of MECA Car Parts.**

Torbjörn Olsson, President of MECA Scandinavia since 2010, is leaving the position of President today and will be replaced by Pehr Oscarson. Pehr has held senior positions within MECA since 2001, most recently as Executive Vice President and President of MECA Car Parts, as well as being responsible for market and concept development. Prior to this, he was President of the wholesale operation and the automotive store chain Swecars AB.

*"Torbjörn Olsson has successfully developed MECA and has been a strong contributor to the successful integration following Mekonomen Group's acquisition of MECA," says Håkan Lundstedt CEO of the Mekonomen Group.*

*"As development in our industry advances, it is now time for MECA to take the next step and I am convinced that Pehr Oscarson is the right person to lead the company into the future. Pehr has been influential in the development of MECA's concept. With his know-how and experience of the market, he will be able to develop the company in a positive direction," says Håkan Lundstedt.*

*"I look forward to leading MECA Scandinavia and continuing to develop our strong business concept in an innovative and profitable manner. The next step involves advancing our positions in all areas, create new business, while also confirming our strong position as supplier to professional automotive workshops," says Pehr Oscarsson, President of MECA Scandinavia.*

MECA Scandinavia was acquired in 2012 by the Mekonomen Group, which also includes Mekonomen Nordic and Sørensen og Balchen. Pehr Oscarson will assume the position as President of MECA Scandinavia on 13 March 2014.

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*Mekonomen makes CarLife easier through a wide and easily accessible range of inexpensive and innovative solutions and products for consumers and companies. We are the leading automotive spare-parts chain in the Nordic region, with proprietary wholesale operations, about 400 stores and 2,300 workshops operating under the Mekonomen brands.*