



Press release

New CEO of Orrefors Kosta Boda

Mr. Johan Cavalli has been appointed as new CEO of Orrefors Kosta Boda AB.

Johan comes from its own operations in Switzerland and has previously worked in various leading positions within the Tetra Pak Group. Johan has an extensive and long experience from foreign markets and has been working in eight different countries on four different continents. Johan will take up his position on 1 September 2010.

"We are very pleased with the recruitment of Johan, who has all possibilities to successfully lead Orrefors Kosta Boda. Johan has an amazing experience abroad, which will be very important for Orrefors Kosta Boda's expansion. Furthermore, Johan has the leadership skills required and which also fits the company." says Torsten Jansson, President and CEO of New Wave Group.

"I am really looking forward to the challenge of leading Orrefors Kosta Boda into profitability and growth. I think my contacts and experience from many markets can be of great benefit to the company and the focus the next few years will be both our domestic and foreign markets." says Johan Cavalli.

All the unions have agreed to and recommended the appointment of John Cavalli to the CEO of the company.

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