



Proact receives Service Provider Innovation Award from NetApp

Proact IT Group has been recognized as the most innovative service provider in the EMEA region by NetApp. The NetApp Service Provider Innovation Award was presented to Proact at the EMEA Partner Summit 2012, which was held in the Hague, the Netherlands on June 14th.

The Service Provider Innovation Award from NetApp was presented to Proact's CEO and President, Olof Sand by Julie Parrish, Senior Vice President, Global Partner Sales for NetApp. Proact received the award with the motivation of honoring one of the leading storage integrators and cloud service enablers in EMEA. By delivering new solutions such as Data Protection and cloud services with NetApp Agile Data Infrastructure as their foundation, Proact is an outstanding example of leveraging the NetApp portfolio to drive innovation and accelerate time to market. One prominent showcase is the creation of Probox, a secure and compliant file sharing service for business users.

"We have invested heavily in the Service Provider area and this recognition from NetApp means a lot to us. Innovation is very closely tied to our whole way of doing business, where our customer-centric vision pushes us to be at the forefront in everything we do in order to always be able to offer the best solutions to our customers. This also includes a close relationship with leading partners. The NetApp portfolio is strong and addresses many of the key challenges our customers face within storage and backup. We have great momentum to expand on the current success in the region and we are sure that NetApp solutions will play a significant role in our future success," says Olof Sand, CEO, Proact IT Group.

"Our partners are instrumental to our global business and Proact certainly stands out as a key contributor to our EMEA partner ecosystem and deserving winner of the Service Provider Innovation Award," says Thomas Ehrlich, NetApp Vice President Channels, SIs and Alliances EMEA. "NetApp is always looking for quality routes to extend our reach in the EMEA markets. Proact delivered on this in an impressive fashion and demonstrated the ability to seize market opportunities with unrivaled enthusiasm and competence. Their innovative service offering and desire to satisfy customers with the shortest turn-around possible is a true competitive advantage and it also fits our corporate thinking very well."

For more information:

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About Proact

Proact is Europe's leading independent storage integrator and cloud services enabler. Delivering business agility since 1994 Proact help organisations across the globe reduce risk, reduce cost and most importantly deliver flexible, available and highly secure IT services.

Proact's solutions cover all aspects of data storage, virtualisation, networking and security - with over 3,500 projects successfully delivered and 10PB of data under management in the Proact Enterprise Cloud.

The Proact Group has more than 650 employees and conducts business in Belgium, Czech Republic, Denmark, Estonia, Finland, Latvia, Lithuania, The Netherlands, Norway, Slovakia, Spain, Sweden and United Kingdom. Proact was founded in 1994 and its parent company, Proact IT Group AB (publ) has been listed on Nasdaq OMX Stockholm since 1999 under the symbol PACT.

Additional information about Proact is available at www.proact.eu