

PROACT

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800 TB for Adresseavisen

Two new NetApp platforms worth six million Norwegian kroner are being supplied, implemented and maintained by Proact. This will guarantee Adresseavisen the power and performance it needs to deal with increasing traffic volumes.

Adresseavisen is the dominant news and advertisement provider in central Norway. The newspaper is published six days a week and has a significant commitment to the Internet and digital services. Like the rest of the Norwegian media, the newspaper is developing in a digital direction, where increased traffic on new types of display is the norm.

“We are seeing a significant increase in traffic. Readers are switching to new media, and this is placing greater demands on us in terms of speed and performance. We have to make sure our systems are always accessible since we live in a round-the-clock world nowadays,” says Asle Vestvik, IT Director at Adresseavisen.

The previous solution from Proact and NetApp was seven years old and overdue for replacement. After an extensive round of tenders, Adresseavisen decided to place its trust in Proact and NetApp once more. A new redundant solution with two drives of around 400 TB each provides the flexibility, functionality and performance which the company needs to be able to meet new market demands. This contract is worth around six million Norwegian kroner.

“We have lots of complex solutions that have to interact. The flexibility of NetApp is crucial in this regard, with lots of new functionality which improves procedures and processes which we already have. Technical functionality was emphasised as being most important, particularly snapshots covering the entire day. Proact’s proposal, with a fully integrated unit which combined all the hardware and software we needed was absolutely ideal. Combining NAS with a fibre channel will mean we will not have to develop lots of other expensive and costly point solutions,” says Vestvik.

Proact have assisted with implementation, configuration, support and maintenance.

“Proact are talented. You can see that they specialise in storage. We believe that our staff and customers alike will notice our more progressive platform, as well as the fact that we are in a much better position from which to meet future traffic increases,” says Vestvik.

“The media industry has undergone some major changes over the past few decades. Digital platforms have created a need for technology as a driver for business models. For us, as a supplier of services, this creates exciting opportunities to work in close cooperation with customers to ensure that technology gives them the benefits they are anticipating,” says Thomas Kronen, Acting Managing Director at Proact.

“Of course, we are very pleased when loyal customers renew contracts, and our extremely talented colleagues at our office in Trondheim prove once again that we have a good reputation in central Norway. We are quite sure that Adresseavisen has made the right choice with NetApp, and the solution selected will give Adresseavisen a range of new technology upgrades from NetApp,” says Kronen.

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About Proact

Proact is Europe's leading independent integrator in the fields of data storage and cloud solutions. Proact supplies business benefits by helping companies and authorities over the world to reduce risk and costs, and above all, to supply flexible, accessible and secure IT services.

Proact solutions cover all elements of data storage, including virtualisation, network functions and security, and the company has more than 3 500 successful projects behind it, along with vast information volumes which are managed at the Proact data centre.

The Proact Group has more than 640 employees and conducts business in Belgium, Denmark, Estonia, Finland, Germany, Latvia, Lithuania, the Netherlands, Norway, Slovakia, Spain, the United Kingdom, Sweden and the Czech Republic. Proact was founded in 1994. Proact IT Group AB (publ), its Parent Company, has been listed on the Nasdaq Stockholm since 1999 under the symbol PACT.

For further information about Proact's activities please visit us at www.proact.eu