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# Rejlers presents updated strategy and new long-term targets

**Since 2018, Rejlers has been executing a strategy focused on 2025. This strategy has served the company well and has been a key driver of success in recent years with both growth and profitability increasing significantly.**

“Since 2018, when we launched our current strategy focused on 2025, our sales have doubled, adjusted operating profit is more than ten times higher and our earnings per share have increased by more than a thousand percent. Now it is time to raise the bar. We are therefore presenting an updated strategy and new long-term targets focused on 2030,” says Viktor Svensson, President and CEO of Rejlers.

As the world around us changes, with new global challenges and technological advances, it is natural for Rejlers to develop its strategy to create maximum value for its clients and continue to be a catalyst for their transition towards a sustainable future.

## **New long-term targets**

The vision, Home of the Learning Minds, remains at the core of the strategy and continues to guide and shape Rejlers’ operations and culture.

The updated strategy includes new long-term targets for 2030:

- Profitability: +10% (EBITA margin)
- Turnover: +8 billion SEK
- Highest organic growth in the industry
- Culture index 10/10
- Climate: Reduce absolute scope 1 and 2 greenhouse gas emissions by 42% and reach net-zero emissions across the entire value chain by 2050.

To achieve these targets, the strategy is centred on Rejlers’ three focus areas; energy transition, industry transformation and future-proofing communities. The basis for everything we do is rooted in our clients, our people and our world.

Analysing the world around us and adapting our skills and offerings for tomorrow’s needs is integral to Rejler’s learning culture.

The unpredictable global situation, with war in Europe and uncertain international relations, increases the need for both physical and digital security. At the same time, AI is reshaping the landscape in many industries. These are two examples of major global changes where Rejlers is well positioned.

“Our targets are ambitious. In five years, Rejlers aims to achieve a turnover of over 8 billion SEK. I am convinced that with the foundation we have, we will reach that target. And while the focus is currently on our existing markets, we may add a new domestic market on our journey towards 8 billion,” says Viktor Svensson.

## **Corporate culture – an invaluable asset**

While working on the updated strategy, it has become clear that our corporate culture is an asset that is unique to Rejlers. Therefore, the updated strategy includes, among other things, a new measurable target for the company’s culture.

The development of the updated strategy has involved the Group Management team, the Board of Directors and nearly 350 employees, with exercises and discussions shaping the outcome. This will help ensure that the strategy is strongly embedded throughout the Group.

Rejlers has high ambitions in the area of sustainability. It has therefore been a natural step to fully integrate sustainability into the strategy, thereby ensuring that sustainability targets have the same significance as the other targets for the Group. From now on, Rejlers has a sustainable business strategy.

A detailed description of the strategy is presented in the Rejlers Annual and Sustainability Report 2024, which is available on [rejlers.com](https://www.rejlers.com) from April 2.

*Image attached: Overview of the strategy*

**For further information contact:**

Viktor Svensson, President and CEO, +46 70 657 20 26, [viktor.svensson@rejlers.se](mailto:viktor.svensson@rejlers.se)

Malin Sparf Rydberg, Director of Communications, +46 070 477 17 00, [malin.rydberg@rejlers.se](mailto:malin.rydberg@rejlers.se)

This information is information that Rejlers AB (publ) is required to disclose in accordance with the EU Market Abuse Regulation. The information was provided for disclosure by the contact persons above, on 27 March 2025 at 08:30 CET.

**About Rejlers**

*Rejlers is a leading engineering consultancy with operations in Sweden, Finland, Norway and the United Arab Emirates. We are 3,300 experts with cutting-edge expertise in energy, industry, buildings, infrastructure and defence. Rejlers acts as a catalyst for sustainable transformation and we help our clients meet the challenges of the future. The vision "Home of the Learning Minds" guides the entire Group. In 2024, Rejlers had a turnover of 4.4 billion SEK. Its class B share is listed on Mid Cap, Nasdaq Stockholm. For more information visit [www.rejlers.com](https://www.rejlers.com)*