



DIVISION OF  
CORPORATION FINANCE

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

March 15, 2011

Dale Thatcher  
Chief Financial Officer  
Selective Insurance Group Inc.  
40 Wantage Avenue  
Branchville, New Jersey 07890

**Re: Selective Insurance Group Inc.  
Form 10-K for the Fiscal Year Ended December 31, 2009  
Definitive Proxy Statement on Schedule 14A  
File No. 1-33067**

Dear Mr. Thatcher:

We have completed our review of your filings and do not have any further comments at this time.

Sincerely,

Melissa N. Rocha  
Accounting Branch Chief