



Scandic expands its smart urban hotel offer - Scandic Go - to Finland

Scandic continues to strengthen its offering to the urban traveler through the opening of its first two new Scandic Go hotels in Finland just ahead of the busy summer season. The hotels, strategically positioned in Turku and Oulu, will together offer more than 280 new hotel rooms. The openings are part of Scandic's strategy to grow in selected markets while continuously developing its offering to meet evolving guest needs.

Scandic Go is a modern hotel concept designed for urban travelers. Combining smart design, digital solutions and convenient self-service, it offers a smooth, flexible and affordable stay without compromising the guest experience. With food and drinks available around the clock, Scandic Go is designed to offer a convenient, accessible and great value-stay close to city life.

"With the opening of our first Scandic Go in Finland, we broaden our offering and create more relevant choices for different types of travelers in Finland. Our new Scandic Go hotels in Turku and Oulu reflect Scandic's long-term commitment to locations where we see strong potential for sustainable growth. On top of a growing demand for business and meeting travel, these regions also offer a vibrant culture life and nature experiences which we've seen are interests that attract the typical Scandic Go guest", says Laura Tarkka, COO Finland, Germany and Poland at Scandic Hotels.

Sustainability is an integrated part of how Scandic operates and develops its hotels. Scandic Go is designed with a focus on resource efficiency, including optimized use of energy, water and materials, as well as solutions that support reduced waste. The two new Scandic Go hotels are certified with the Nordic Swan Ecolabel, which sets strict requirements for environmental performance and is independently verified.

Scandic Go opens in Turku and Oulu

Scandic Go Eerikinkatu 30, Turku opens June 25, located near the city square and riverside in part of the property previously operated as Scandic Atrium. The hotel is being updated to reflect the Scandic Go brand and will offer 138 rooms. The location provides easy access by public transport, and the hotel includes a parking garage.

Scandic Go Saaristonkatu 1, Oulu will open July 2 in a prime location by the market square, next to Oulu Market Hall. The hotel offers 144 compact and colorful rooms across four floors. Rooms on the top floor feature balconies with views of either the sea or the market square.

For more information, please contact:

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About Scandic Hotels Group

Scandic is the largest hotel company in the Nordic countries with a network of about 320 hotels with 68,000 rooms in operation and under development, in more than 150 destinations. The company is the leader when it comes to integrating sustainability in all operations and its award-winning Design for All concept ensures that Scandic hotels are accessible to everyone. Well loved by guests and employees, the Scandic Friends loyalty program is the largest in the Nordic hotel industry and the company is one of the most attractive employers in the region. Scandic is listed on Nasdaq Stockholm. www.scandichotelsgroup.com