

Press release 22 October 2024

The nomination committee for Synsam has been appointed

According to the principles for appointment of the nomination committee in Synsam AB (publ) (the "**Company**" or "**Synsam**") for the 2025 annual general meeting, the nomination committee shall be composed of five members: one member appointed by each of the four largest shareholders or shareholder groups by votes in the Company as per the last business day in August 2024 and who wishes to appoint a member, and the chairman of the board of directors. The nomination committee shall appoint a chairman among its members.

The nomination committee for the 2025 annual general meeting has now been established and is composed of:

- **Tomas Ekman**, appointed by CVC/Theia Holdings;
- **Isak Lenholm**, appointed by Carnegie Fonder;
- **Karin Eliasson**, appointed by Handelsbanken Fonder;
- **Lovisa Runge**, appointed by the Fourth Swedish National Pension Fund (Sw. *Fjärde AP-fonden*); and
- **Peter Törnquist**, chairman of the board of directors.

The nomination committee will appoint one of its members to be the chairman of the nomination committee.

The nomination committee's proposals will be presented in the notice to the 2025 annual general meeting and, together with the nomination committee's reasoned statement, on the Company's website www.synsamgroup.com.

Shareholders who wish to submit proposals to the nomination committee can do so via e-mail to the nomination committee on the following e-mail address: tekman@cvc.com (state "Synsam's nomination committee" in the subject line). Proposals, if any, shall have been received by the nomination committee no later than 13 January 2025.

About Synsam Group

Synsam Group is a leading optician group in the Nordic region, with a differentiated and affordable subscription offering. Synsam Group offers a wide range of products and services for eye health and eye fashion, catering to the customer's different lifestyles and needs. The group has approximately 4,000 employees, net sales of approximately SEK 6.2 billion (rolling twelve months until June 2024) and has approximately 500 stores in the Nordics, operating under the brands Synsam, Synsam Outlet, and Profil Optik in Denmark. Through digitalization, subscription services and other innovative concepts, Synsam Group is at the forefront of innovation in the Nordic optical retail market across multiple dimensions including customer journey, product offering and ESG. Synsam Group's share is traded on Nasdaq Stockholm (SYNSAM). www.synsamgroup.com