



Press release March 17, 2025

## **Repurchase of shares in Synsam during March 10, 2025 – March 14, 2025 (week 11) - buy-back program ended**

**Synsam AB (publ) (LEI code: 5493000TMEGW9DHNOQ70) ("Synsam" or the "Company") has during March 10, 2025, to March 14, 2025, repurchased in total 230,000 own shares (ISIN code: SE0016829709) as part of the share buy-back program initiated by the board of directors of Synsam in order to adjust the Company's capital structure. In accordance with Synsam's press release earlier today, the buy-back program announced on November 19, 2024, has been ended and a total of 2,135,506 shares have been repurchased for a total amount of approximately SEK 102 million.**

The repurchases form part of the share buy-back program of maximum MSEK 160 announced by Synsam on November 19, 2024, and which was ended today in accordance with Synsam's earlier press release. The share buy-back program is being carried out in accordance with the EU Market Abuse Regulation (EU) No 596/2014 ("MAR") and the Commission Delegated Regulation (EU) 2016/1052 (the "Safe Harbour Regulation"). The purpose of the share buy-back program is to adjust the Company's capital structure by reducing its share capital.

Shares in Synsam has been repurchased in accordance with the following:

Date	Aggregated daily volume (number of shares)	Weighted average share price per day (SEK)	Total daily transaction value (SEK)
2025-03-10	45 000	45,062227	2 027 800
2025-03-11	45 000	44,779507	2 015 078
2025-03-12	55 000	43,578654	2 396 826
2025-03-13	55 000	45,337075	2 493 539
2025-03-14	30 000	46,342870	1 390 286

All repurchases have been carried out on Nasdaq Stockholm by Carnegie Investment Bank AB (publ) on behalf of Synsam. Following the above listed repurchases, Synsam's holding of own shares as per March 14, 2025, amounts to 5,486,758 shares. The total number of outstanding shares in Synsam is 150,000,000.

A full breakdown of the transactions pursuant to article 5.3 of MAR and article 2.3 of the Safe Harbour Regulation is attached to this announcement.

### **For further information, please contact:**

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*Synsam Group is a leading optician group in the Nordic region, with a differentiated and affordable subscription offering. Synsam Group offers a wide range of products and services for eye health and eye fashion, catering to the customer's different lifestyles and needs. The group has approximately 4,000 employees, net sales of approximately SEK 6.4 billion and more than 500 stores in the Nordics, operating under the brands Synsam, Synsam Outlet and Profil Optik in Denmark. Through digitalization, subscription services and other innovative concepts, Synsam Group is at the forefront of innovation in the Nordic optical retail market across multiple dimensions including customer journey, product offering and ESG. Synsam Group's share is traded on Nasdaq Stockholm (SYNSAM). [www.synsamgroup.com](http://www.synsamgroup.com)*