



Press release 30 May 2025

New number of shares and votes in Synsam

As a result of the implementation of the Annual General Meeting's resolution to cancel 2,135,506 own shares, the number of shares and votes in Synsam AB (publ) ("Synsam") has changed during May 2025.

Following the completed cancellation of own shares, the total number of shares and votes in Synsam amounts to 147,864,494 as per 30 May 2025.

For further information, please contact:

Per Hedblom, CFO Synsam Group

E-mail: per.hedblom@synsam.com

Telephone: +46 (0)8-619 28 60

Website: www.synsamgroup.com

This disclosure contains information that Synsam AB (publ) is obliged to make public pursuant to the Swedish Financial Instruments Trading Act. The information was submitted for publication, through the agency of the contact person set out above, at 10:00 a.m. CEST on 30 May 2025.

About Synsam Group

Synsam Group is a leading optician group in the Nordic region, with a differentiated and affordable subscription offering. Synsam Group offers a wide range of products and services for eye health and eye fashion, catering to the customer's different lifestyles and needs. The group has approximately 4,000 employees, net sales of approximately SEK 6.6 billion (rolling twelve months until March 2025) and almost 600 stores in the Nordics, operating under the brands Synsam, Synsam Outlet and Profil Optik in Denmark. Through digitalization, subscription services and other innovative concepts, Synsam Group is at the forefront of innovation in the Nordic optical retail market across multiple dimensions including customer journey, product offering and ESG. Synsam Group's share is traded on Nasdaq Stockholm (SYNSAM). www.synsamgroup.com