

Press release 11 June 2025

## **Sale of shares in Synsam and changes in the board of directors**

**Theia Holdings S.à r.l. ("Theia Holdings"), a company indirectly owned by CVC Capital Partners V ("CVC"), has successfully completed the sale of 24,425,957 shares in Synsam AB (publ) ("Synsam" or the "Company"), corresponding to approximately 16.5 per cent of the share capital and votes in Synsam, at a price of SEK 46.0 per share.**

Following the sale, Theia Holdings/CVC no longer holds any shares in Synsam.

"I would like to thank CVC for their great support during an important phase of Synsam's growth journey. I am very pleased with the great commitment and trust that CVC has shown together over the years. The board of directors, together with me as chairman, would like to thank CVC for the time together, and I very much look forward to the continued work of the board of directors in its new composition", says **Peter Törnquist**, chairman of the board of directors of Synsam.

"I am thankful for the great trust and excellent cooperation that I and the rest of the board of directors have experienced over the years together with CVC. During this period, Synsam has established a robust and profitable platform and is today one of the most successful optician chains in the world. Our success is the result of hard work and a strong main owner who has tirelessly believed in the opportunities within optical retail. I look forward to the next important step in Synsam's journey", says **Håkan Lundstedt**, CEO and President of Synsam Group.

"CVC would like to thank Synsam's management and board of directors for a very good collaboration during the years we had the privilege of being the main owner of Synsam. From the start, we have held great confidence in both the company and its management, and it has been a pleasure to be part of the fantastic growth journey that Synsam has undergone and continues to deliver on. My colleagues and I at CVC now look forward to continuing to follow Synsam, and we wish them every success in a very exciting future", says **Gustaf Martin-Löf**, member of the board of directors of Synsam and Partner at CVC Capital Partners.

Following the sale, Synsam's chairman, Peter Törnquist, has been informed that CVC's board representatives, Christoffer Sjöqvist and Gustaf Martin-Löf, will leave the board of directors. The board of directors will remain quorate and continue its work as before.

### **For further information, please contact:**

Per Hedblom, CFO Synsam Group  
E-mail: [per.hedblom@synsam.com](mailto:per.hedblom@synsam.com)  
Telephone: +46 (0)8-619 28 60  
Website: [www.synsamgroup.com](http://www.synsamgroup.com)

**About Synsam Group**

*Synsam Group is a leading optician group in the Nordic region, with a differentiated and affordable subscription offering. Synsam Group offers a wide range of products and services for eye health and eye fashion, catering to the customer's different lifestyles and needs. The group has approximately 4,000 employees, net sales of approximately SEK 6.6 billion (rolling twelve months until March 2025) and almost 600 stores in the Nordics, operating under the brands Synsam, Synsam Outlet and Profil Optik in Denmark. Through digitalization, subscription services and other innovative concepts, Synsam Group is at the forefront of innovation in the Nordic optical retail market across multiple dimensions including customer journey, product offering and ESG. Synsam Group's share is traded on Nasdaq Stockholm (SYNSAM). [www.synsamgroup.com](http://www.synsamgroup.com)*