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Press release

Stockholm, February 14, 2019

Tobii Issues 300 MSEK in Corporate Bonds to Finance Acquisitions

Tobii AB (publ) ("Tobii" or the "Company", together with its subsidiaries the "Group") has successfully raised 300 MSEK through the issuance of 3-year senior secured bonds (the "Bonds") under a framework of 600 MSEK with final maturity in February 2022 (the "Bond Loan"). The proceeds from the Bond issue will be used for replacement of current acquisition financing solutions (including loan facilities), financing of future acquisitions and general corporate purposes.

The offering was well received by Nordic institutional and private investors. The interest rate for the Bond Loan was set to Stibor 3 months + 575 bps. The Bonds issued pursuant to the Bond Loan will be secured through pledges over shares in current and future material subsidiaries and certain intercompany loans.

"We are very pleased to successfully have placed the Bonds at attractive terms and under a framework amount that enables subsequent issues. Tobii conducts an active acquisition agenda and the Bonds provides us with a flexible financing solution for both completed and potential future acquisitions," said Henrik Eskilsson, CEO of Tobii.

In conjunction with the issue of the Bonds, Carnegie Investment Bank acted as financial adviser and sole bookrunner.

This information is information that Tobii AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out below, at 4.15 p.m. CET on 14 February 2019.

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About Tobii

Tobii is the global leader in eye tracking. Our vision is a world where all technology works in harmony with natural human behavior. Tobii operates through three business units: Tobii Dynavox makes specially designed computers that are controlled by eye movement or touch screens for use by people with special needs due to spinal cord injuries, CP, ALS or other medical conditions. Tobii Pro develops and sells eye-tracking equipment and services used today by more than 3,000

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companies and 2,000 research institutions, including all of the world's 50 highest ranked universities. Tobii Tech further develops Tobii's technology for new volume markets, such as computer games, personal computers, virtual reality, augmented reality and smartphones. Tobii is headquartered in Sweden and is listed on Nasdaq Stockholm (TOBII). The group has about 1,000 employees. For more information: www.tobii.com.

IMPORTANT INFORMATION

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