

**Press release**

Stockholm, March 18, 2022

# The Nomination Committee in Tobii proposes Per Norman as new Chairman of the Board and Mats Backman as a new board member

**The Nomination Committee in Tobii has completed its nomination work for the 2022 Annual General Meeting. It intends to propose to the 2022 Annual General Meeting for Per Norman to be elected new Chairman of the Board and Mats Backman be elected as a new Board member of Tobii.**

Current chairman Kent Sander and board member Nils Bernhard have declined re-election. Kent Sander has been a board member and Chairman of the Board of Tobii since 2014. Nils Bernhard has been a member since 2004.

The Nomination Committee would like to thank both for their contributions and commitment to the Board for all these years. Both Kent and Nils have been very important for the evolution of Tobii.

"It has been an inspiring task to contribute to building Tobii, a company with a great technology height and a pioneer in eye tracking and attention computing," said Kent Sander, Tobii's Chairman of the Board. "Tobii is also at the absolute forefront of developing some of the most innovative products of the future. The company's entrepreneurial spirit and energy have made it what it is today. I want to thank the three founders who showed enormous drive, business acumen, and high technical competence. My time as Chairman has been eventful with both the IPO 2015 and our lex aseá spin-off by Tobii Dynavox at the end of 2021, which clearly showed the company's value creation. We have laid the foundation for success in everything from solutions for research and studies to our business for OEM integrations, which is shown, among other things, by Tobii's deep relationships with many of the world's leading technology companies. Tobii is now facing a new chapter, and I have full confidence in Per Norman to take over in the company's continued journey."

Per Norman is a civil engineer, born in 1964. Today he is a consultant and board employee. Per has previously held various positions within the Modern Times Group, including CEO of Boxer TV Access and Mr Green. He is currently Chairman of the Board of Leo Vegas, Holm Securities, and Learnster. He also sits on the Board of Sveriges Television and GHLF Group.

Mats Backman was born in 1968 and has a master's degree in economics. He is currently a board member of Gränges AB and has held CFO-roles in Trustly, Sandvik, Autoliv, and Veoneer.

The Nomination Committee's other proposals will be presented in the notice convening the 2022 Annual General Meeting. Shareholders who wish to submit proposals to the Nomination Committee can do so to [valberedning@tobii.com](mailto:valberedning@tobii.com).

The Nomination Committee consists of Helen Fasth Gillstedt, Chairman of the Nomination Committee (appointed by Handelsbanken Fonder), Jan Andersson (Swedbank Robur), Henrik Tellving (Tobii's three founders), and Kent Sander (Chairman of the Board of Tobii).

The 2022 Annual General Meeting in Tobii will be held on Wednesday, May 25.

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## About Tobii

Tobii is the global leader in eye tracking and pioneer of attention computing. We are on a mission to improve the world with technology that understands human attention and intent. Creating tech for a better future, our technologies and solutions apply to areas such as scientific studies and research, healthcare, assistive devices, education and training, gaming, extended reality, automotive, and many more. Tobii's eye tracking is used by thousands of enterprises, universities, and research institutes around the globe. Headquartered in Sweden, Tobii is listed on Nasdaq Stockholm (TOBII). For more: [www.tobii.com](http://www.tobii.com).

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