



## Anoto Group AB (publ.) acquires 100% of DevelopIQ Ltd.

**Lund, May 2, 2013** — Anoto Group AB (publ.) today announced that it has acquired 100% of the shares in UK based DevelopIQ Ltd. (“DevelopIQ”). DevelopIQ is an experienced Anoto Platinum Partner with extensive experience in integrating digital writing solutions based on Anoto technology. The purchase price amounts to GBP 1.8 million and will be paid through a share issue of 10 847 740 new shares in Anoto Group in connection with closing of the acquisition. The share issue will be made in accordance with the authorization from the annual general meeting 2012, and the new shares represent a dilution of 6.2% of the votes in Anoto upon the closing of the share issue. The subscription price is SEK 1.70 per share. The share capital will increase with 216 954.78 SEK. The new shares are expected to become available for trading on NASDAQ OMX Stockholm around May 15, 2013.

DevelopIQ was founded by Robert Bakewell and James Shannon in 2005. The company is based in Basingstoke, UK, and has 21 employees and annual sales of approximately GBP 1.7 million. DevelopIQ develops and sells mobile data capture solutions based upon Anoto's unique digital writing technology in addition to the development of cross-platform mobile applications and the delivery of innovative cloud services. The company works in close partnership with mobile operators, software vendors and resellers.

“Our sharp focus during the last three years on delivering quality data capture solutions to healthcare, particularly in the NHS, has really started to deliver strong sales. We firmly believe that the coming together with Anoto will help to accelerate this momentum and provide significant opportunities and benefits to our customers, partners and staff. Now is therefore the perfect time to combine our resources and strengths to maximize this market opportunity,” says Robert Bakewell, CEO DevelopIQ.

“Our long-standing relationship with Anoto, our deep understanding of their technology and our expertise in developing and delivering cloud-powered, cross-platform mobile applications enables Anoto to take the next step in delivering a new generation of digital pen based data capture solutions”, added James Shannon, CTO DevelopIQ.

“The acquisition of DevelopIQ further strengthens our market position in the UK and is another important step to consolidate resources with our leading software providers,” says Stein Revelsby, CEO Anoto Group AB. “DevelopIQ’s long time experience with mobile solutions and specific focus on the healthcare sector is complementary to our business and in line with our strategy.”

DevelopIQ will be integrated with Anoto Group’s wholly owned subsidiary Ubisys, re-named Anoto UK, and will continue to service and support its current customers. The company’s office and network operations centre in Basingstoke will provide the operating base for Anoto Group in the UK going forward.



For more information please contact:

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*Anoto Group AB may be required to disclose the information provided herein pursuant to the Securities Markets Act. The information was submitted for publication at 08.30 CET on May 2, 2013.*

#### **About Anoto Group**

Anoto Group is the company behind and world leading in the unique technology for digital pen and paper, which enables fast and reliable transmission of handwritten text into a digital format. Anoto operates through a global partner network that focuses on user-friendly solutions for efficient capture, transmission and storage of data within different business segments, e.g. healthcare, bank and finance, transport and logistics and education. The Anoto Group has about 110 employees and is headquartered in Lund (Sweden). The company also has offices in Amsterdam (the Netherlands), Guildford and Wetherby (UK), Boston (US) and Tokyo (Japan). The Anoto share is traded on the Small Cap list of NASDAQ OMX Stockholm under the ticker ANOT. For more information: [www.anoto.com](http://www.anoto.com).