



Anoto Group AB (publ.) wins large order with Chinese publishing company and enters into exclusive distribution agreement for China

LUND, September 16, 2013 —Anoto Group AB (publ.) has today entered into a two year exclusive distribution and partner agreement with TStudy China Co Ltd. With this partnership, TStudy China will promote Anoto's proprietary digital writing technology in China. The exclusivity is subject to performance and will be reviewed after two years.

TStudy China has signed a large contract with China Publishing Group. China Publishing Group is the largest publisher in China and they intend to use digital pens to develop Chinese character writing and testing programs to be used by Chinese students. The agreement is for 100,000 pens over a 3 year period.

TStudy China Co Ltd is a fast-growing high-tech company that develops and markets integrated interactive solutions to the education industry as well as promoting business solutions and Anoto products and services in China.

The exclusivity does not include tablet computers with embedded Anoto technology nor Voting, Census and People Registration applications.

For further information, please contact:

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About Anoto Group

Anoto Group AB is a global leader in digital writing solutions, which enables fast and reliable transmission of handwriting into a digital format. Anoto operates worldwide through a global partner network that delivers user-friendly digital writing solutions for efficient capture, transmission, distribution and storage of data. Anoto is currently in use across multiple business segments, e.g. healthcare, banking and finance, transportation and logistics and education. The Anoto Group has around 130 employees and is headquartered in Lund (Sweden). The company also has offices in Basingstoke, Guildford and Wetherby (UK), Amsterdam (NL), Boston (US) and Tokyo (Japan). The Anoto share is traded on the Small Cap list of NASDAQ OMX Stockholm under the ticker ANOT. For more information: www.anoto.com.