



## **Bogota Police Department Reduces Administrative Overhead with Anoto Live™ Technology**

*Processing of traffic fines reduced to seconds, while achieving ROI within 12 months*

**Lund, Sweden,— 11 February, 2014** Anoto, the creator of digital writing technology, today announced that Colombia's Bogota Police Department will equip 400 traffic police officers with Anoto Live™ digital writing solutions in order to automate time consuming administrative tasks associated with traffic tickets and accident reports. The system to be used by Bogota's traffic administration (Secretaria de Movilidad de Bogota) will be deployed by Anoto's platinum partner Habitual Data.

Under the existing workflow, police officers have filled in the traffic fines with regular pens and paper forms. Once filled, it takes several days before the ticket information is entered into the local government's computer system. Using Anoto digital writing in combination with mobile phones, officers will be able to send fines and accident reports directly to the computer system for immediate processing, effectively reducing the processing time from days to seconds.

"Processing traffic fines and accident reports can be a time consuming task," said Albeiro Montoya, CEO of Habitual Data, Colombia. "The Bogota Police Department required a turn-key solution that would allow it to dramatically reduce administrative tasks related to traffic fines and accident reports. The aim of implementing the technology was to ensure a more efficient and streamlined process for collecting and processing traffic fines and accident reports. The digital pen technology, together with our platform will allow Bogota Police to cut down administrative time from days to seconds."

The department expects to see a return on investment (ROI) from its investment in Anoto digital writing solution within 12 months. There is also potential to expand the roll out to a further 1,000 traffic officers in the city of Bogota.

"The pace of the world today means that in markets, such as law enforcement, there is no time to waste on administrative tasks," said Stein Revelsby, CEO of Anoto. "By not over-complicating or over-equipping police officers, the Bogota Police Department is able to rely on trusted workflow practices, but with the benefits of digital writing. Anoto Live functionality is proven to deliver fast ROI and significantly reduce administrative time in environments where data needs to be transmitted to central location for quick processing."

The Anoto digital writing solution is also used by 4,000 frontline police officers at the [Police Service of Northern Ireland \(PSNI\)](#) to reduce administrative tasks when recording witness statements, marking the deployment in Bogota a further proof point of Anoto technology as an effective data capture solution for the law enforcement industry.

### **About Anoto Group**

Anoto Group AB is a global leader in digital writing solutions, which enables fast and reliable transmission of handwriting into a digital format. Anoto operates worldwide through a global



partner network that delivers user-friendly digital writing solutions for efficient capture, transmission, distribution and storage of data. Anoto is currently in use across multiple business segments, e.g. healthcare, banking and finance, transportation and logistics and education. The Anoto Group has over 100 employees and is headquartered in Lund (Sweden). The company also has offices in Basingstoke, Guildford and Wetherby (UK), Amsterdam (NL), Boston (US) and Tokyo (Japan). The Anoto share is traded on the Small Cap list of NASDAQ OMX Stockholm under the ticker ANOT. For more information, please visit: [www.anoto.com](http://www.anoto.com).

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### **About Habitual Data**

HabitualData is a Spanish company with headquarters in Valladolid. It has sales offices around Spain and in Bogota, Colombia. HabitualData provides technology services for private businesses and government organisations, offering a wide range of solutions based on digital writing, on-line handwriting recognition and mobility.

Habitual Data has been an Anoto partner since 2006 and offers end-users a total integration of Anoto digital writing solutions. Combined with its technology solutions, its customers will enjoy significant benefits including process improvement and cost reductions.

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