



T-Systems enhances signature capture solutions for Telekom Shop mbH in Germany with Anoto Live Pen 2

Successful, easy and cost-efficient solution migrates to Virtual Desktop environment

Lund, Sweden – 6 November 2014: Anoto, the world leader in digital writing technology, today announced that T-Systems has signed a contract to migrate the Group's 800 Telekom Shops to Anoto's recently released Live™ Pen 2 and Anoto Live™ software solutions as part of a program to move to a Virtual Desktop environment.

Anoto Live™ digital writing solutions are at the core of the mobile plan contract signing and archiving solution at all Telekom Shops in Germany. Paper processes are streamlined and critical data is securely managed, improving efficiency across the enterprise whilst enhancing the customer experience. Customers signing up for service are required to sign contracts that must be securely captured and archived, in addition to supplying the customer with a copy of the agreement. Millions of forms are processed each year.

In operation since 2008, Telekom Shop utilizes 5,000 digital pens and Anoto Live™ software solutions to process approximately 6 million pages per annum, and flawlessly handle 14 signatures and 166 views per minute. With Anoto Live™, Telekom customer's enrolment forms are completed and signatures captured with an Anoto digital pen in the shops which is then transmitted to their data centre. Customer data is processed quickly and efficiently, often taking just minutes from signature to archiving. This solution eliminates scanning and postage costs, guarantees data security and confidentiality, and ensures customer contracts are always correctly signed and dated. The bottom line is that the Anoto digital writing solution has allowed Telekom Shop to cut contract printing by 50%.

As part of a program to further streamline the business, the existing virtual working environments at the Telekom Shops are being migrated using most recent Citrix technologies. In order to support this new environment the existing Live Pen 1 software and hardware will also be migrated in order to support the new platform and communications protocols within the Citrix environment.

"We are very excited to continue using the successful digital pen technology in our Telekom Shops." said Dr. Wolfgang Weniger, Vice President Retail Processes and Systems of Telekom Shop Vertriebsgesellschaft mbH ". In addition to the significant cost savings, our employees are able to spend more time with customers and less time processing forms, increasing customer



satisfaction. Applying the newest Anoto technology in our operations underlines our frontrunner position with new and innovative products.”

“Digital pen technology can make a real difference to the way retail handles data and documents,” said Stein Revelsby, CEO of Anoto. “A highly dynamic operation like Telekom Shops handles a vast amount of documents daily where it is essential to capture and store customer signatures correctly. Many retail and logistics operations have the same requirement. Telekom Shops is a fantastic example of a successful organization which has adopted our technology resulting in dramatic cost savings, increased data security and customer satisfaction. This project confirms our commitment to bring value to our customers with existing and new products and services.”

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About Anoto Group:

Anoto Group AB is a global leader in digital writing solutions, which enables fast and reliable transmission of handwriting into a digital format. Anoto operates worldwide through a global partner network that delivers user-friendly digital writing solutions for efficient capture, transmission, distribution and storage of data. Anoto is currently in use across multiple business segments, e.g. consumer, healthcare, banking and finance, transportation and logistics and education. The Anoto Group has over 100 employees and is headquartered in Lund (Sweden). The company also has offices in Basingstoke and Wetherby (UK), Los Angeles and Boston (US) and Tokyo (Japan). The Anoto share is traded on the Small Cap list of NASDAQ OMX Stockholm under the ticker ANOT. For more information, please visit: www.anoto.com.