



Anoto Completes Acquisition of Livescribe

Anoto Drives Toward Its Vision of Precision Multi-surface Digital Writing and Drawing with the Acquisition of Leading Smartpen Maker

LUND, Sweden & OAKLAND, Calif. - December 7, 2015 -- Anoto Group AB today confirmed that it has successfully completed the acquisition of leading smartpen maker Livescribe, Inc. Livescribe is now a wholly-owned subsidiary of Anoto and will continue to operate as the company's consumer-facing brand.

"The combination of Anoto and Livescribe closes the gap between consumer and enterprise in many complementary ways," said Stein Revelsby, CEO of Anoto. "People should be able to use digital pens for multiple applications - taking notes, capturing document data and signatures, and creative design work, in the same way that people have used traditional pen and paper for centuries. Our ambition is to advance this vision further with innovative combinations of paper and digital screens, single pen input or multiple pen collaboration on multiple surfaces, and more, from the smallest sticky notes to 24-foot walls."

Anoto is a global leader in digital writing and drawing solutions. With the acquisition of Livescribe, Anoto is well positioned to capitalize on growth opportunities in the consumer, creative, and enterprise markets. As the market for digital writing and drawing continues to grow, the new joint entity is well-equipped to succeed.

Anoto has acquired Livescribe's entire business operations, technology, and intellectual property. Livescribe CEO Gilles Bouchard, who has led the company since 2011, will begin transitioning out of the company in January 2016.

"Gilles was instrumental to Livescribe's market leadership, advancements in the smartpen's design, and alignment with Anoto in developing the strong relationship that led to this deal," Revelsby said. "We wish him the best in his future endeavors."

For more information, please visit www.anoto.com and <http://www.livescribe.com>.

About Anoto Group

Anoto Group AB is a global leader in digital writing solutions, which enables fast and reliable transmission of handwriting into a digital format. Anoto operates worldwide through a global partner network that delivers user-friendly digital writing solutions for efficient capture, transmission, distribution and storage of data. Anoto is currently in use across multiple business segments, e.g. consumer, healthcare, banking and finance, transportation and logistics and education.



The Anoto Group has over 130 employees and is headquartered in Lund (Sweden). The company also has offices in Norrköping (Sweden), Basingstoke and Wetherby (UK), Los Angeles and Boston (US) and Tokyo (Japan). The Anoto share is traded on the Small Cap list of NASDAQ Stockholm under the ticker ANOT. Follow Anoto on Twitter at: [@anoto](https://twitter.com/anoto)

About Livescribe

Livescribe brings notes, words and ideas to life. Livescribe smartpens make it easy to connect paper and pen to the digital world and fundamentally change the way people capture, access and share what they write, draw and hear. Livescribe's family of smartpens includes the Echo smartpen and the Livescribe 3 smartpen.

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