

Two more school districts choose Anoto's education platform KAIT to deliver AI-based individualized education

Stockholm, January 27, 2020 – Anoto Group AB (Anoto) today announces that it has continued to expand its customer base for KAIT and added a large school district in Florida and another school district in Utah in January. Combined, the new school districts are comprised of 301 schools and 238,341 students, bringing the grand total of students in districts using the KAIT platform to 452,060.

“Although we are experiencing extraordinary growth in potential customer base, we have added another sales person in the US and started sales activities in Europe and Asia. At the same time, we are building a strong and professional deployment team in order to handle the sudden surge in demand,” says Joonhee Won, CEO of Knowledge AI Inc.

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About Anoto Group

Anoto is a publicly held Swedish technology company known globally for innovation in the area of information-rich patterns and the optical recognition of those patterns. It is a leader in digital writing and drawing solutions, having historically used its proprietary technology to develop smartpens and the related software. These smartpens enrich the daily lives of millions of people around the world. Now Anoto is a cloud based software solution provider based on its patented dot pattern technology which provides a methodology for accumulating digital big data from analogue inputs. Anoto Cloud includes Anoto's four solutions: KAIT – the world's first AI solution for offline education; ACE – Anoto's new and improved enterprise forms solutions; aDNA – Anoto's secure interactive marketing solution; and Dr. Watson – Anoto's biometric authentication and security solution. Anoto is traded on the Small Cap list of Nasdaq Stockholm under ANOT.