



Bong appoints Kai Steigleder as new CEO

- Kai Steigleder appointed new CEO for Bong group as of today
- Kai will further strengthen the transition towards retail and light packaging

The board of directors has appointed Kai Steigleder as the new CEO of the Bong group. Kai has a long history within the group and has served as the Managing Director of Bong's Central European business, Bong's largest business unit. Prior to joining Bong Kai worked as sales director within packaging for Smurfit Kappa.

Håkan asked to leave the company and the board has accepted. Bong and Håkan has agreed that Håkan will stay with Bong for a period of maximum six months to ensure a smooth transition and hand over to Kai.

"The board of directors are very pleased to appoint Kai as the new CEO for the Bong Group, he will strengthen the operational knowledge within both traditional envelopes and within retail and light packaging. As we continue our transformation Kai, with his experience, will play an important role the coming years. I would also like to thank Håkan for his efforts during his tenure as CEO over the last two years." says Christian Paulsson Chairman of Bong.

For further information, please contact

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This is information that Bong AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, at 11:30 CET on 12 September 2018.