



Börsinformation

Issuer Björn Borg AB

Holder

SEB Asset Management S.A. för fonders räkning

Instrument

Instrument AB SE0001289190

Before the transaction

Shares	1,163,200
Voting rights	1,163,200

Transaction

Reason for major shareholding notification **Buy**

Date	23/10/2008
Limit for number of shares	5 %
Limit for number of votes	5 %

After the transaction

Quantity

Shares	1,261,280
Directly held voting rights	0
Indirectly held voting rights	1,261,280

Percentage

Directly held shares	5.04 %
Directly held voting rights	0 %
Indirectly held voting rights	5.04 %

Resulting distribution of total holdings

	Percentage of voting rights:	Number of underlying shares:
Shares		

Instruments - FITA Ch. 4, section 2, first paragraph, line 2

Instruments - FITA Ch. 4, section 2, first paragraph, line 3

- Physically settled
- Cash settled

Total

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