



Börsinformation

Issuer Björn Borg AB

Holder

Danske Bank A/S

Instrument

Instrument Ordinary shares SE0005849437

Before the transaction

Shares	Data not given*
Voting rights	Data not given*

Transaction

Reason for major shareholding notification Buy

Date	17/11/2014
Limit for number of shares	5 %
Limit for number of votes	5 %

After the transaction

Quantity

Shares	1,497,054
Directly held voting rights	0
Indirectly held voting rights	1,497,054

Percentage

Directly held shares	5.95 %
Directly held voting rights	0 %
Indirectly held voting rights	5.95 %

Resulting distribution of total holdings

	Percentage of voting rights:	Number of underlying shares:
Shares		

Instruments - FITA Ch. 4, section 2, first paragraph, line 2

Instruments - FITA Ch. 4, section 2, first paragraph, line 3

- Physically settled
- Cash settled

Total

Chain of controlling companies

Voting rights % Voting rights Company

1,440,234	5.727	Danske Capital AB
0	0	Danske Invest Sweden
30,000	0.119	Danske Invest Management
0	0	Danske Invest FCP Lux
26,820	0.107	Danica Pension Försäkring

Group total holdings

Voting rights 1,497,054

Percentage of voting rights 5.95

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*Source of information has chosen not to submit the data

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