



**Issuer** Björn Borg AB

**Holder**  
Fjärde AP-fonden

|                                            |            |
|--------------------------------------------|------------|
| <b>Instrument</b>                          |            |
| Instrument                                 | Aktier     |
| <b>Before the transaction</b>              |            |
| Shares                                     | 1,122,258  |
| Voting rights                              | 1,122,258  |
| <b>Transaction</b>                         |            |
| Reason for major shareholding notification | Buy        |
| Date                                       | 10/06/2016 |
| Limit for number of shares                 | 5 %        |
| Limit for number of votes                  | 5 %        |

|                               |           |
|-------------------------------|-----------|
| <b>After the transaction</b>  |           |
| <b>Quantity</b>               |           |
| Shares                        | 1,422,258 |
| Directly held voting rights   | 1,422,258 |
| Indirectly held voting rights | 0         |

|                               |        |
|-------------------------------|--------|
| <b>Percentage</b>             |        |
| Directly held shares          | 5.66 % |
| Directly held voting rights   | 5.66 % |
| Indirectly held voting rights | 0 %    |

|                                                              |                              |                              |
|--------------------------------------------------------------|------------------------------|------------------------------|
| <b>Resulting distribution of total holdings</b>              |                              |                              |
|                                                              | Percentage of voting rights: | Number of underlying shares: |
| Shares                                                       |                              |                              |
|                                                              | 5.66 %                       | 1,422,258                    |
| Instruments - FITA Ch. 4, section 2, first paragraph, line 2 |                              |                              |
| Instruments - FITA Ch. 4, section 2, first paragraph, line 3 |                              |                              |
| - Physically settled                                         |                              |                              |
| - Cash settled                                               |                              |                              |
| Total                                                        | 5.66 %                       | 1,422,258                    |

|                             |           |
|-----------------------------|-----------|
| <b>Group total holdings</b> |           |
| Voting rights               | 1,422,258 |
| Percentage of voting rights | 5.66      |

**Published**  
10/06/2016 15:58

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