



Issuer Björn Borg AB

Holder
195902 Martin Bjäringer

Instrument
Instrument Ordinary shares SE0008242002

Before the transaction
Shares Data not given*
Voting rights Data not given*

Transaction
Reason for major shareholding notification Buy
Date 08/06/2016
Limit for number of shares 5 %
Limit for number of votes 5 %

After the transaction
Quantity
Shares 2,450,000
Directly held voting rights 2,450,000
Indirectly held voting rights 0

Percentage
Directly held shares 9.74 %
Directly held voting rights 9.74 %
Indirectly held voting rights 0 %

Resulting distribution of total holdings		
	Percentage of voting rights:	Number of underlying shares:
Shares	9.74 %	2,450,000
Instruments - FITA Ch. 4, section 2, first paragraph, line 2		
Instruments - FITA Ch. 4, section 2, first paragraph, line 3		
- Physically settled		
- Cash settled		
Total	9.74 %	2,450,000

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*Source of information has chosen not to submit the data

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