



**Issuer** Björn Borg AB

**Holder**

Julnie S.A

**Instrument**

Instrument Shares SE0021921327

**Before the transaction**

Shares 0  
Voting rights 0

**Transaction**

Reason for major shareholding notification Buy  
Date 27/05/2024  
Limit for number of shares 5 %  
Limit for number of votes 5 %

**After the transaction**

**Quantity**

Shares 2,500,000  
Directly held voting rights 2,500,000  
Indirectly held voting rights 0

**Percentage**

Directly held shares 9.9 %  
Directly held voting rights 9.9 %  
Indirectly held voting rights 0 %

**Resulting distribution of total holdings**

	Percentage of voting rights:	Number of underlying shares:
Shares	9.9 %	2,500,000

Instruments - FITA Ch. 4, section 2, first paragraph, line 2

Instruments - FITA Ch. 4, section 2, first paragraph, line 3

- Physically settled
- Cash settled

Total 9.9 % 2,500,000

**Group total holdings**

Voting rights 2,500,000  
Percentage of voting rights 9.9

**Notes (other relevant informations according to law)**

Purchase

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