

Press release

Lund, Sweden, September 21, 2009

Orange engages Doro for mobile offering to seniors in France

Doro has signed an agreement with the Orange Group for the distribution of one of its easy-to-use mobile phones through Orange's stores in France. Orange is the third-largest mobile operator in Europe and the leader in France. The agreement means that Doro has achieved an important milestone in its strategy to enhance its distribution of easy-to-use mobile phones.

Doro conducts extensive distribution via hypermarkets and specialist stores throughout France. With the new agreement, Doro's easy-to-use mobile phones will become available through nearly 1,200 additional stores (belonging to Orange and its partners) and the leading French operator's on-line sales channels.

In July, Doro mobile phones were introduced to the product ranges of The Carphone Warehouse stores in Europe and The Phonehouse stores in France. The distribution agreement with Orange represents further recognition of the originality and quality of Doro's mobile offering for seniors.

Jérôme Arnaud, CEO of the Doro Group, says: "Doro PhoneEasy® 345gsm is the first Doro mobile phone to be distributed by Orange. Orange's confidence in us is proof of the quality of our products, and recognition of our expertise on the needs of seniors. We look forward to helping Orange launch the Doro PhoneEasy® 345gsm or other products in our range internationally."

Strong growth in the sales of the Doro Care Electronics business unit resulted in sales of SEK 100.0 m (approximately EUR 9.2 m) for the first six months of 2009 – corresponding to 52 percent of the Group's sales.

In connection with the launch, Orange is offering a special plan featuring unlimited calls. Customers over 60 will also enjoy a 10-percent monthly discount on their mobile phone bills. Customers purchasing the Doro PhoneEasy® 345gsm can also subscribe to Mondial Assistance's 24/24 and 7/7 hotline options. Mondial Assistance provide access to a wide range of assistance services by pressing the alarm button, featured on all of the Doro's latest mobile phones for seniors.

For further information, please contact:

President and CEO Jérôme Arnaud, +46 70 918 55 4260 or CFO Annette Borén, +46 70 630 00 09

For Orange:

Corporate press officer Erika Gelinard, +33 1 44 44 04 59 – egelinard.ext@orange-ftgoup.com

This is information that Doro AB (publ) is required to publish in accordance with the Swedish Securities Markets Act and/or the Swedish Financial Trading Act. This information was submitted for publication on September 21, 2009 at 10.00 am CET.

About Doro With over 30 years' experience in telephony Doro is today characterized by innovative and user-friendly consumer electronics products. The company develops, markets and sells a wide range of products in two business units: Care Electronics and Home Electronics. The company's products are sold in more than 30 countries worldwide through a variety of retail outlets, including electronics stores, online stores and specialized channels. The company had sales of SEK 363 million in 2008. Doro's shares are quoted on the OMX Nordic Exchange Stockholm, Nordic list, Small companies. Read more about Doro at www.doro.com

About Orange

Orange is the flagship brand of France Télécom, one of the main telecommunications operators in the world. It has 124.5 million customers within the Internet, television, and mobile phone sectors in most of the countries in which the Group operates. In 2008, the Group posted sales of EUR 53.5 billion (EUR 25.5 billion in the first six month period of 2009). On 30 June 2009, the Group had 186 million customers in 32 countries, including 125.5 million mobile phone customers and 13.4 million ADSL customers throughout the world. Orange is the third largest cell phone operator and second largest ADSL internet access provider in Europe. Operating as the Orange Business Services brand, it is one of the world leaders in telecoms services designed for multinational companies.

France Télécom (NYSE ticker: FTE) is quoted on the A-segment of the Euronext exchange in Paris and on the New York Stock Exchange. Read more about Orange at www.orange.com, www.francetelecom.com, www.orange-business.com