

Press Release

Lund, 20 August 2013

Doro increases network availability for the PhoneEasy® 612 in the UK

Doro is pleased to announce that its PhoneEasy® 612 is now available through Orange and T-Mobile in the UK market, in addition to other retailers and networks in the UK such as Carphone Warehouse, O2 and Argos.

“The listing of the Doro PhoneEasy® 612 continues our strong relationship with the Orange and T-Mobile brands. As this handset features more functionality, including a camera, we can reach a much wider audience”, says Chris Millington, Managing Director of Doro UK and Ireland in a comment.

The Doro PhoneEasy® 612 is a stylish clamshell mobile. This handset features an easy-to-use camera so that special moments with family and friends can be captured and shared at the touch of a button. It is remarkably easy-to-use with its extra loud and clear sound, excellent hearing aid compatibility, adjustable text size, one touch direct dials, SMS and camera buttons and an easy-to-navigate menu system.

Further information:

Please contact the Doro UK and Ireland press office: doro@fire-pr.com / +44 (0)20 3428 5137

About Doro

Doro AB is a Swedish public company formed in 1974. It released its pioneering ‘easy-to-use’ mobile phone in 2007 and today is the global market-leader within the category. Doro products and solutions are available in thirty countries spanning five continents. These include; mobile phones and smart devices, applications and software, fixed line telephony, telecare and mobile health solutions. Doro removes barriers to adoption of new technologies and holds numerous international awards in recognition of its product designs and innovations. Doro shares are quoted on the Nasdaq OMX Stockholm exchange, Nordic List, Small Companies. Revenues of SEK 837.5 million were reported for 2012. www.doro.com

<p>This is information that Doro AB (publ) is required to publish in accordance with the Swedish Securities Markets Act and/or the Swedish Financial Trading Act. This information was submitted for publication on August 20, 2013 at 09:00 a.m. CET.</p>
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