



**Press release**

Lund, February 15, 2018

## **Doro completes Group management with new HR Director**

Doro has appointed Annika Björk new Human Resources Director and member of the company's Group management.

"With the appointment of Annika Björk our Group management team is complete and constructed to execute on our updated strategy. Annika Björk will add valuable competence and experience to the continuous development of our co-workers", Robert Puskaric, President and CEO, comments.

Annika Björk joins Doro from a position as Human Resources Manager at Twentyfourseven Group and has substantial prior experience from several leading positions within Human Resources from Hi3G, Grontmij and Orange, among others. Annika Björk holds a Bachelor of Science in Psychology from the University of Lund. She will take up her position at Doro on March 1, 2018.

From March 1, Doro's Group management consists of Robert Puskaric, President and CEO, Thomas Berglund, VP Product Development, Carl-Johan Zetterberg Boudrie, CFO, Malin Lindgärde, VP Marketing & Communications, Carl-Johan Rijpma, VP Operations, Henric Ungh, VP Sales, Jörgen Alsing, VP SmartCare & Services and Annika Björk, Human Resources Director.

**For more information, please contact:**

President and CEO Robert Puskaric, +46 (0)46 280 50 05, [ir@doro.com](mailto:ir@doro.com)

**About Doro**

Doro develops telecom products and services for Seniors to lead full and rich lives: to do things they want to do more easily as well as the things they thought they might never do. The global market-leader in senior mobile phone, Doro offers easy-to-use mobile phones and smartphones, mobile applications, fixed line telephony with loud and clear sound. Within Doro Group, Doro Care offers social care and telecare solutions for elder and disabled persons for independent and safe living in their own homes. Doro AB is a Swedish public company and its shares are quoted on the Nasdaq OMX Stockholm exchange, Nordic List, Small Companies. Net sales of SEK 1,959 million (EUR 205 million) were reported for 2016. [www.doro.com](http://www.doro.com)

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