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Changes in publications dates for printed directories in 2008

Revenues generated from the sale of printed directories are reported at the time each directory is distributed. Consequently, changes in publication dates can affect comparisons between quarterly revenues in different years. In a comparison between 2008 and 2007, the net effect of changed publication dates is estimated as a reduction in comparable revenues of approximately SEK 5 M.

In the first quarter of 2008, it is estimated that the negative effect of changed publication dates will total SEK 21 M. For the second quarter, the negative effect is expected to amount to SEK 42 M and in the third quarter, the increase is estimated to be SEK 61 M. In the fourth quarter, the effect is estimated as a reduction of SEK 3 M (see table in attachment).

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Eniro is the leading search company in the Nordic media market. Eniro makes it easy to find people, businesses and products using directories, directory assistance, Internet and mobile services. Eniro's core markets are the Nordic countries and Poland.

Eniro is listed on the Stockholm Stock Exchange and has some 4,650 employees. In 2007, revenues amounted to SEK 6,443 M, with EBITDA of SEK 2,266 M. Operating revenues and EBITDA excluding discontinued operations