



Eniro 118 118 increases efficiency

Eniro 118 118 has decided to concentrate its directory assistance operations to four locations in Sweden. This means that operations in Luleå and Borås will be discontinued and that approximately 90 permanent employees will be offered jobs in other locations.

The decision has been made as part of the extensive review of the company's cost structure involving the whole Eniro Group with the objective of supporting Eniro's overall strategy.

All permanent employees in Luleå and Borås, a total of approximately 90 persons, of which approximately 45 persons in Luleå and approximately 45 persons in Borås, will be offered employment in other locations. Eniro 118 118 will offer those employees who choose to move financial assistance for their moving costs and offer training assistance for those who choose to train for new jobs.

– We need to continue to adapt our organization as a result of changed search behavior among our customers resulting in lower volumes, says Paulina Holm, Business Manager Eniro 118 118.

Trade-union negotiations were initiated and have been completed.

For further information:

Paulina Holm, Eniro 118 118, Tel: +46 8 55 33 17 59, +46 7 612 610 11

paulina.holm@eniro118118.se

Åsa Wallenbert, Head of Investor Relations, Tel: +46 8 553 310 66, +46 70 361 34 09

asa.wallenberg@eniro.com

www.eniro118118.se

www.eniro.se

Eniro is the leading directory and search company in the Nordic media market. Eniro's search database connects sellers to buyers and makes it easy to find people using Online, Offline Media and Voice channels. Eniro has operations in Sweden, Norway, Finland, Denmark and Poland.

Eniro is listed on the OMX Nordic Exchange Stockholm and has some 5,000 employees. In 2008, revenues amounted to SEK 6,645 M, with EBITDA of SEK 2,064 M.

Eniro 118 118 is Sweden's largest personal search service. Eniro 118 118 receives millions of inquiries each year. Users can find private individuals, companies, public authorities and organizations. Call connection, information via SMS and driving directions are included in the price. Eniro 118 118 also offers the services 118 188 SMS, international directory assistance, Eniro Vem Ringer, 118 118 Autosvar, 118 118 Office, text telephony and personal wake-up calls. In 2006, Eniro 118 118 was named Europe's best personal search service for the second time.