



Preliminary outcome of Eniro's rights issue - clarification

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The subscription period for Eniro AB's (publ) rights issue ended on December 17, 2010. The preliminary results show that approximately 79 percent of the offered shares were subscribed for by way of subscription rights. Furthermore, around 1.7 percent of the offered shares will be allotted to persons that have applied for subscription of shares without subscription rights. Approximately 20 percent of the offered shares will be allocated to the sub-underwriters through re-allocation from the consortium of underwriting banks which has committed to underwrite the entire rights issue. This means that the rights issue of approximately SEK 2.5 billion (before issue-related costs) will be fully subscribed.

"We are delighted for the support we have received from Eniro's shareholders. The strengthening of our balance sheet secures a long-term sustainable financial structure, decreases our financial risk and allows us to focus on continued business development to be everyone's first choice in local search," says Eniro's Chairman of the Board, Lars Berg.

Under the terms of the rights issue, one share entitled the shareholder to receive one subscription right. One subscription right entitled its holder to subscribe for 30 new shares at a subscription price of SEK 0.52 per share. Through the rights issue the total number of shares outstanding will increase by 4,847,455,170 shares to 5,009,037,009 shares, and Eniro's share capital by SEK 2,423,727,585 to SEK 2,504,518,504.50.

The shares that have been subscribed for without subscription rights will be allocated according to principles described in the prospectus published on December 1, 2010. Contract notes confirming the allotment of such shares are expected to be distributed on December 27, 2010.

The final outcome of the rights issue and information on the first trading date of the new shares will be presented on December 23, 2010 in accordance with what has been previously communicated.

The above information is such that Eniro AB (publ) shall make public in accordance with the Securities Market Act and/or the Financial Instruments Trading Act. The information was published at 7.45 a.m. CET on 22 December 2010.

www.eniro.com

Eniro is the Nordic region's largest search company. Both consumers and companies can use Eniro's services to easily locate where to buy services and products – regardless of whether the channel is internet, catalog or mobile. Advertisers can actively market themselves to interested consumers, find new customers and increase sales. Better search means better business.

Eniro has 4,400 employees in the Nordic region and Poland and has been listed on Nasdaq OMX Stockholm since 2000. Headquarters are located in Stockholm, Sweden. More on Eniro at www.eniro.com

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