



Final results of Eniro's rights issue

Not for release, publication or distribution, in whole or in part, directly or indirectly, in or into the United States, Australia, Canada, Hong Kong or Japan

The subscription period for Eniro AB's (publ) rights issue ended on December 17, 2010. The final results show that 3,830,564,310 shares, representing approximately 79 percent of the offered shares, were subscribed for by way of subscription rights. Furthermore, 82,496,095 shares, representing approximately 1.7 percent of the offered shares, will be allotted to persons that have applied for subscription of shares without subscription rights. A total of 934,394,765 shares, representing approximately 19 percent of the offered shares, will be allocated to the sub-underwriters through re-allocation from the consortium of underwriting banks that have agreed to underwrite the rights issue. This means that the rights issue of approximately SEK 2.5 billion (before issue-related costs) will be fully subscribed.

The shares that have been subscribed for without subscription rights will be allocated according to principles described in the prospectus published on December 1, 2010. Contract notes confirming the allotment of such shares are expected to be distributed on December 27, 2010.

Under the terms of the rights issue, one share entitled the shareholder to receive one subscription right. One subscription right entitled its holder to subscribe for 30 new shares at a subscription price of SEK 0.52 per share. Through the rights issue the total number of shares outstanding will increase by 4,847,455,170 to 5,009,037,009, and Eniro's share capital by SEK 2,423,727,585 to SEK 2,504,518,504.50.

The last day for trading in BTAs (interim shares) is 27 December 2010. The new shares subscribed for with subscription rights are expected to be registered with the Swedish Companies Registration Office on December 23, 2010 and is expected to start trading on NASDAQ OMX Stockholm on December 29, 2010. The new shares transferred to the external underwriters are expected to start trading on December 29, 2010 and the new shares subscribed for without preferential rights are expected to start trading on January 5, 2011.

The above information is such that Eniro AB (publ) shall make public in accordance with the Securities Market Act and/or the Financial Instruments Trading Act. The information was published at 14.00 CET on 23 December 2010.

www.eniro.com

For more information:

Johan Lindgren, CEO +46 8 553 311 14

Birgitta Henriksson, Acting Head of IR, +46 70 812 86 39

Eniro is the Nordic region's largest search company. Both consumers and companies can use Eniro's services to easily locate where to buy services and products – regardless of whether the channel is internet, catalog or mobile. Advertisers can actively market themselves to interested consumers, find new customers and increase sales. Better search means better business.

Eniro has 4,400 employees in the Nordic region and Poland and has been listed on Nasdaq OMX Stockholm since 2000. Headquarters are located in Stockholm, Sweden. More on Eniro at www.eniro.com.