

Publication of change in the total number of shares and votes in Eniro

Due to the rights issue of shares in Eniro AB (publ) ("Eniro"), the total number of shares and votes in Eniro as per 30 December 2010 amounts to 4,926,540,914, an increase with 4,764,959,075 shares and votes compared to prior to the rights issue when the number of shares and votes amounted to 161,581,839.

The remaining part of the rights issue, 82,496,095 shares, is expected to be registered during January 2011 and thus result in a change in the total number of shares and votes in Eniro in January 2011. Furthermore and as previously announced, Eniro will carry out a reverse share split whereby 50 existing shares will be consolidated into one new share, which also will result in a change in the total number of shares and votes in Eniro. Record date for the reverse share split will be determined by the Board of Directors of Eniro, however not later than 1 February 2011

The above information is such that Eniro AB (publ) shall make public in accordance with the Securities Market Act and/or the Financial Instruments Trading Act. The information was published at 18.00 CET on December 30, 2010.

www.eniro.com

For more information:

Johan Lindgren, CEO +46 8 553 311 14

Birgitta Henriksson, Acting Head of IR, +46 70 812 86 39

Eniro is the Nordic region's largest search company. Both consumers and companies can use Eniro's services to easily locate where to buy services and products – regardless of whether the channel is internet, catalog or mobile. Advertisers can actively market themselves to interested consumers, find new customers and increase sales. Better search means better business.

Eniro has 4,400 employees in the Nordic region and Poland and has been listed on Nasdaq OMX Stockholm since 2000. Headquarters are located in Stockholm, Sweden. More on Eniro at www.eniro.com.