



Press release, March 30, 2011

Changed publication dates and quarterly figures for 2010 by business area

Revenues from the sale of printed directories are reported when the directory in question is published. Changed publication dates may thus affect comparisons between corresponding quarters of different years. In a comparison between 2011 and 2010, the net effect on operating revenues as a result of changed publication dates is estimated to a total deficit of about SEK 36 M. For the first quarter 2011, the effect of changed publication dates is estimated to amount to a deficit of SEK 23 M. For the second quarter, the corresponding effect is expected to amount to a deficit of SEK 19 M, the third quarter a surplus of SEK 10 M, and the fourth quarter a deficit of SEK 4 M.

As of January 1, 2011, Eniro's remaining Finnish operations are included in the business area Voice. To facilitate analyses, Eniro is hereby issuing operating revenues and EBITDA by quarter 2010 in accordance with the new reporting (see tables below).

SEK M	2010	2010	2010	2010
Operating revenues	Q4	Q3	Q2	Q1
Total	1,482	1,135	1,442	1,267
Directories Scandinavia	1,033	788	995	897
Voice, incl Finland Voice	225	250	258	235
Poland	190	57	61	57
Divested operations in Finland	34	40	128	78

SEK M	2010	2010	2010	2010
EBITDA	Q4	Q3	Q2	Q1
Total	409	-371	397	170
Directories Scandinavia	288	235	288	130
Voice, incl, Finland Voice	70	93	94	83
Poland	77	-7	-11	-14
Divested operations in Finland	-5	-656	57	-5
Other	-21	-36	-31	-24

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The above information is such that Eniro AB (publ) shall make public in accordance with the Securities Market Act and/or the Financial Instruments Trading Act.

www.eniro.com

Eniro is the Nordic region's largest search company. Both consumers and companies can use Eniro's services to easily locate where to buy services and products – regardless of whether the channel is internet, catalog or mobile. Advertisers can actively market themselves to interested consumers, find new customers and increase sales. Better search means better business.

Eniro has 3,900 employees in the Nordic region and Poland and has been listed on Nasdaq OMX Stockholm since 2000. Headquarters are located in Stockholm, Sweden. More on Eniro at www.eniro.com.