

Press release, October 18, 2011

Invitation to presentation of Eniro's interim report, January—September 2011

Eniro's interim report for the third quarter 2011 will be published at 08.00 CET on October 27th 2011. A web-cast telephone conference will be held at 10.00 CET the same day.

Eniro's President and CEO Johan Lindgren and Eniro's CFO Mattias Lundqvist will present the results for the third quarter and answer questions. To participate in the conference call, and thereby be able to ask questions, please call one of the following numbers:

SE: +46 (0)8 506 853 34 or

UK: +44 (0)207 153 9156

The presentation material will be published before the conference starts on Eniro's web page, www.eniro.com under Investor Relations. A recording of the telephone conference will also be available on the web page.

For more information, please contact:

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The above information is such that Eniro AB (publ) shall make public in accordance with the Securities Market Act and/or the Financial Instruments Trading Act

Eniro is the Nordic region's largest search company. Both consumers and companies can use Eniro's services to easily locate where to buy services and products – regardless of whether the channel is internet, catalog or mobile. Advertisers can actively market themselves to interested consumers, find new customers and increase sales. Better search means better business.

Eniro has 3,700 employees in the Nordic region and Poland and has been listed on Nasdaq OMX Stockholm since 2000. During 2010, Eniro's revenues amounted to SEK 5,326 M and EBITDA was SEK 605 M. Headquarters are located in Stockholm, Sweden. More on Eniro at www.eniro.com