



Press release February 27, 2012

## Eniro will not be completing acquisition of 118 800

As previously communicated in a press release on October 27, 2011, Eniro had entered an agreement to acquire the directory assistance service, 118 800. The acquisition was conditional on the approval of the Swedish Competition Authority.

Due to the decision by the Swedish Competition Authority to initiate an in-depth investigation of the acquisition and indications received from the Swedish Competition Authority in the course of the process, Eniro has now decided not to implement the acquisition. Eniro's assessment is that the acquisition could become the object of a protracted process.

Eniro has not paid anything for the acquisition and the earlier-communicated financial forecast will not be affected by today's decision.

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The above information is such that Eniro AB (publ) has to make public in accordance with the Securities Market Act and/or the Financial Instruments Trading Act.

*Eniro is the Nordic region's largest search company. Both consumers and companies can use Eniro's services to easily locate the sales outlets with products and services of interest – regardless of whether the channel is the Internet, catalog or mobile. Advertisers can actively market themselves to interested consumers and companies, and thus find new customers and increase sales. Better search means better business.*

*Eniro has 3,600 employees in the Nordic region and Poland and has been listed on Nasdaq OMX Stockholm since 2000. Revenues in 2011 amounted to SEK 4,323 M, with an EBITDA of SEK 991 M. Headquarters are located in Stockholm, Sweden. More on Eniro at [www.eniro.com](http://www.eniro.com).*