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Press release June 8, 2012

Publication of prospectus regarding Eniro's preference share issue

Eniro's Board of Directors has prepared a prospectus in Swedish regarding the preference share issue and the subsequent listing of the preference shares on NASDAQ/OMX Stockholm.

The prospectus has today been approved and registered by the Swedish Financial Supervisory Authority.

This is an excerpt from the original press release. To get access to the press release in its entirety, you have to confirm that you are not a resident of a jurisdiction where viewing the materials would be unlawful. Please use following link <http://bit.ly/MbVCEs>

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The information is such that Eniro AB (publ) is required to disclose in accordance with the Swedish Financial Instruments Trading Act and/or the Swedish Securities Market Act. The information was submitted for publishing at 15.10 on 8 June 2012.

Eniro is the Nordic region's largest search company. Both consumers and companies can use Eniro's services to easily locate sales outlets for services and products of interest, regardless of whether the channel is the Internet, a directory or a mobile phone. Advertisers can actively market themselves to interested consumers, thus finding new customers and increasing their sales. Better search means better business.

Eniro has some 3,600 employees in the Nordic region and Poland, and has been listed on Nasdaq OMX Stockholm since 2000. In 2011, revenues amounted to SEK 4,323 M, with EBITDA of SEK 991 M. The head office is located in Stockholm. Read more about Eniro at www.eniro.com

Important information:

This press release is not an offering to subscribe for shares in Eniro. A prospectus for the share issue presented in this press release and the subsequent listing of preference shares on the NASDAQ OMX Stockholm exchange has been approved and registered by the Swedish Financial Supervisory Authority and is available on Eniro's website and elsewhere.

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This press release contains forward-looking statements that reflect executive management's current view of future events and potential financial development. While Eniro believes that the expectations described in such statements are reasonable, there is no guarantee that these forward-looking statements will be realized or prove correct. Thus, as a result of various factors, the outcome could differ markedly from that stated in forward-looking statements. You are urged to read this publication and the prospectus and the information incorporated through reference therein for a further discussion of the factors that could affect Eniro's future performance and the industries within which the Company is active. In the light of these risks, uncertainties and assumptions, it is possible that the events described in the forward-looking statements in this publication will not transpire.
