



Press release, July 31, 2012

Change in number of shares and voting rights in Eniro AB

In accordance with previously disclosed information, Eniro has completed a private placement of a total of 1,000,000 preference shares. As a result of the issuance of preference shares, the number of shares and voting rights in Eniro has changed.

At July 31, 2012, the total number of shares is 101,180,740, of which common shares account for 100,180,740 and preference shares for 1,000,000. The total number of voting rights is 100,280,740, of which the common shares correspond to 100,180,740 voting rights and the preference shares for 100,000 voting rights.

This information constitutes disclosure of an increase in the number shares pursuant to Chapter 4, Section 9, first paragraph of the Financial Instruments Trading Act (1991:980).

For more information, please contact:

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The information is such that Eniro AB (publ) is required to disclose in accordance with the Swedish Financial Instruments Trading Act and/or the Swedish Securities Market Act. The information was submitted for publishing at 10:00 a.m. on July 31, 2012.

Eniro is the Nordic region's largest local search company. Both consumers and companies can use Eniro's services to easily locate where to buy services and products - regardless of whether the channel is internet, catalog or mobile. Advertisers can actively market themselves to interested consumers, find new customers and increase sales.

Eniro has some 3,600 employees in the Nordic region and Poland and has been listed on Nasdaq OMX Stockholm since 2000. During 2011, Eniro's revenues amounted to SEK 4,323 M and EBITDA was SEK 991 M. Headquarters are located in Stockholm, Sweden. More on Eniro at www.eniro.com