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Press Release, July 31, 2013

Reduction of Eniro's share capital

Eniro has received permission from the Swedish Companies Registration Office, pursuant to a resolution made by the Annual General Meeting on April 25, 2013, to carry out a reduction of the company's share capital. The share capital is being reduced from SEK 2,529,518,504.50 to SEK 303,542,200 (a reduction of SEK 2,225,976,284.50) without the cancelation of shares. Following the reduction in capital as per the above, the company's share capital will amount to SEK 303,542,220, distributed among a total of 101,180,740 shares, each with a quota value of SEK 3. The reduction does not affect the number of shares outstanding in the company.

The share capital reduction is being carried out to adapt the size of the capital to a level that is customary among similar companies on the Stockholm Stock Exchange.

For further information, please contact:

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The information is such that Eniro AB (publ) is required to disclose in accordance with the Swedish Financial Instruments Trading Act and/or the Swedish Securities Market Act. The information was submitted for publication at 08.00 CET on July 31, 2013.

Eniro is the local search engine. A clever shortcut to what you need, at home or away. Both consumers and companies can use Eniro's services to easily locate where to buy services and products – regardless of whether the channel is the Internet, catalog or mobile. Advertisers can actively market themselves to interested consumers, find new customers and increase sales.

Eniro is one of the largest search companies in the Nordic region and Poland. The company has approximately 3,200 employees and has been listed on Nasdaq OMX Stockholm since 2000. During 2012, Eniro's revenues amounted to SEK 3,999 M and EBITDA was SEK 976 M. Headquarters are located in Stockholm, Sweden. More on Eniro at www.enirogroup.com

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