

Issuer Eniro Group AB

Holder

AMERIPRISE FINANCIAL INC

Instrument

Common share SE0000718017 Instrument

Before the transaction

5,167,777 Voting rights 5,167,777

Transaction

Reason for major shareholding notification Sell

Date 29/07/2014 Limit for number of shares 5 % Limit for number of votes 5 %

After the transaction

Quantity

4,952,854

Directly held voting rights

Indirectly held voting rights 4,952,854

Percentage

Directly held shares 4.814 % Directly held voting rights 0 % Indirectly held voting rights 4.857 %

Resulting distribution of total

holdings

Percentage of voting

Number of underlying shares:

rights:

Shares

Instruments - FITA Ch. 4, section 2, first paragraph, line 2 Instruments - FITA Ch. 4, section 2, first paragraph, line 3

- Physically settled

- Cash settled

Total

Chain of controlling companies

Voting rights % Voting rights Company

1,018,844 0.999 Threadneedle Asset Management Limited 3,934,010 3.858 Threadneedle Investment Funds ICVC

Group total holdings

Voting rights 4,952,854 Percentage of voting rights 4.857

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